



2017 Giving Circle of Hope (GCH) Glossary

Term	Definition
Capacity Building Effort (CBE)	An activity that that improves and enhances a nonprofit’s ability to achieve its mission and sustain itself into the future. Examples include, but are not limited to, developing a strategic plan, communication plan, IT strategy or plan; investments in technology; leadership succession planning; and a social media or marketing strategy.
Catalytic Philanthropy	Work performed through nonprofits by committed individuals with a strategic focus who bring about change by influencing the behavior of others, working across sectors (government, business, nonprofit, and individual) and leveraging both financial and nonfinancial resources to create systems-level change that is much greater than the sum of the parts of the system.
Collaboration	An <i>informal</i> arrangement between two or more non-profits who agree to help each other without impacting their mission or work. In collaboration, each retains autonomy and involves no permanent organizational commitments. Examples include sharing information or space.
Collective Giving	Collective Giving, commonly known as giving circles, allows like-minded people to pool their money, research community needs and decide as a group where to give grants. Giving together magnifies the power of philanthropy. The group is open for all to join; and for the GCH, is defined by the Northern Virginia geographical boundaries.
Collective Impact	Collective Impact is the commitment of a group of individuals from different sectors to a common agenda for solving a complex social problem.
Engaged Board	A Board with members who are highly aligned with, and passionate about, the mission of the nonprofit. They see their role as critical to the nonprofit. They actively participate in strategic activities, such as development of a long range strategic plan, succession planning, etc. They take on assignments and accomplish them quickly. They understand and anticipate the challenges of the nonprofit, and work to overcome them. They apply their time, talents, influence and treasure.
Partnership	A mutually beneficial and well-defined <i>formal</i> relationship formally entered into by two or more organizations to achieve their mission by amplifying their reach or sharing goals. The relationship typically includes a shared structure and responsibility; mutual authority and accountability for success; and sharing of resources and rewards.
Program	A collection of projects that have shared goals, objectives and measurable outcomes.
Project	A stand-alone activity that is not linked to a program or if linked to a program, demonstrates how the goals objectives and outcomes support those of the program.